

# Technical specs

Please click [here](#) to download the **Indesign template** for Yellow® Vouchers.



## Yellow Vouchers for Regional books

Voucher	UDAC Yellow Code	Supplied artwork size (width x height)	Published size† (width x height)
Regional books	COUP	85.019mm x 54.681mm (241pt x155pt)	73.117mm x 47.025mm (207.26pt x 133.3pt)

PLEASE USE THE INDESIGN TEMPLATE SUPPLIED. ALTERNATIVELY USE THE ELEMENTS FROM THIS PDF.

### Template Instructions:

- DO NOT alter any of the main elements (see Fig.1).
- Any font\* and CMYK colour\*\* can be used.
- The offer MUST be definitive so *what you see is what you get*. Cannot say '\$20-\$50 off' or 'Alarms installed from \$100' etc.
- All conditions MUST be listed in the voucher to avoid misrepresentation of the offer. Cannot just state 'conditions apply' or 'phone for more info'.
- The expiry date should be no more than 12 months from delivery of the book on the street.

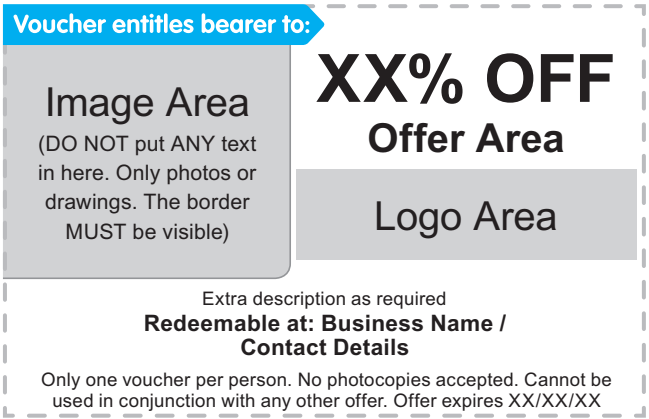
### File Instructions:

- Supply files as single page press quality pdfs. Alternatively we will accept Illustrator CS5 (or earlier) eps files.
- Please convert all text to paths/outlines, embed all images and make sure all colours, scans etc are CMYK. Images should not be scaled.
- Image resolution = 200 dpi Bitmap resolution = 400dpi

These main elements of the voucher must not be altered in any way (Fig.1)



Template example:



† The published size of the voucher is smaller due to reduction on output.  
 \* We recommend text be no smaller than 7pt and small text should be in a sans serif typeface for increased legibility. Yellow® takes no responsibility for unreadable content in customer supplied files.  
 \*\*Total ink coverage not to exceed 270% i.e. C+M+Y+K = 270 max.



# Technical specs

Please click [here](#) to download the **Indesign template** for Yellow Local® Vouchers.



## Yellow Vouchers for Local books

Voucher	UDAC Yellow Code	Supplied artwork and published size† (width x height)
Local books	COPL	74.789mm x 49.389mm (212pt x 140pt)

PLEASE USE THE INDESIGN TEMPLATE SUPPLIED. ALTERNATIVELY USE THE ELEMENTS FROM THIS PDF.

### Template Instructions:

- DO NOT alter any of the main elements (see Fig.1).
- Any font\* and CMYK colour\*\* can be used.
- The offer MUST be definitive so *what you see is what you get*. Cannot say '\$20-\$50 off' or 'Alarms installed from \$100' etc.
- All conditions MUST be listed in the voucher to avoid misrepresentation of the offer. Cannot just state 'conditions apply' or 'phone for more info'.
- The expiry date should be no more than 12 months from delivery of the book on the street.

### File Instructions:

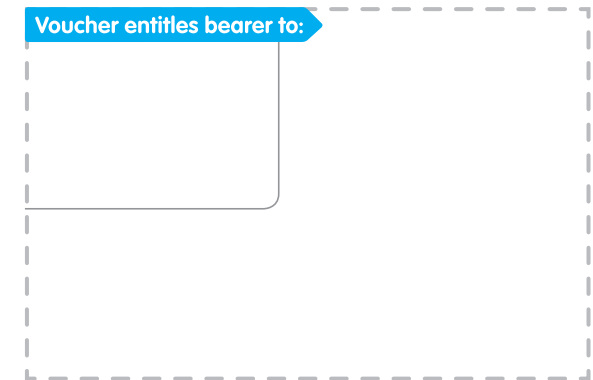
- Supply files as single page press quality pdfs. Alternatively we will accept Illustrator CS5 (or earlier) eps files.
- Please convert all text to paths/outlines, embed all images and make sure all colours, scans etc are CMYK. Images should not be scaled.
- Image resolution = 200 dpi Bitmap resolution = 400dpi

† The supplied artwork size is the same as the published size for Local books as there is no reduction on output.

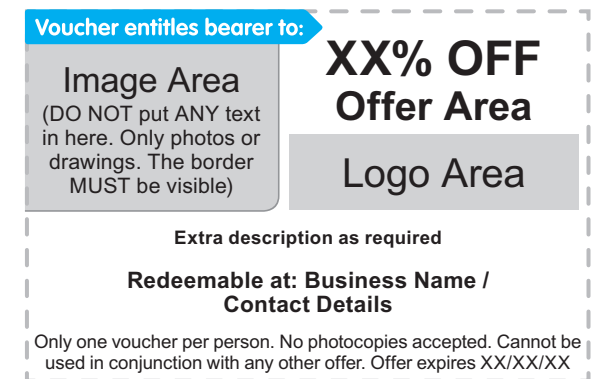
\* We recommend text be no smaller than 7pt and small text should be in a sans serif typeface for increased legibility. Yellow® takes no responsibility for unreadable content in customer supplied files.

\*\*Total ink coverage not to exceed 270% i.e. C+M+Y+K = 270 max.

These main elements of the voucher must not be altered in any way (Fig.1)



Template example:



Call your sales rep today or phone 0800 803 803